

# HACIENDA VILLAGE

Marcus & Millichap  
DUONG INVESTMENT GROUP



2029 S. HACIENDA BOULEVARD, HACIENDA HEIGHTS, CA 91745

OFFERING MEMORANDUM



# HACIENDA VILLAGE



## Exclusively Listed By

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# INVESTMENT OVERVIEW

## Investment Highlights



Located Along South Hacienda Boulevard ( $\pm 50,000$  Cars Per Day; The Subject Property is the First Major Intersection To and From the 60 Freeway ( $\pm 400,000$  Cars Per Day))



Seasoned Tenants: Over 40% of the Gross Leasable Area Has Been Occupied by the Same Business for 25+ Years | Multiple Tenants Have Occupied the Property for 40+ Years



Extremely Rare Pylon Signage that Provides Exceptional Exposure for the Subject Property

## Rare Hacienda Heights Shopping Center

- ▶ Rare Offering: Signalized, Corner Location in One of San Gabriel Valley's Most Exclusive Retail Corridors
- ▶ Core Infill Hacienda Heights Retail Asset with Limited Historical Turnover and High Barriers to Entry
- ▶ Multiple Tenants at Below-Market Rents or Short-Term or Month-to-Month Leases, Creating an Opportunity to Realize Immediate Upside
- ▶ Immediate Proximity to the Rowland Heights and City of Industry Industrial Hub, Encompassing Approximately 50 Million Square Feet and Tens of Thousands of Employees

## Strong Real Estate Fundamentals

- ▶ Diverse and Synergistic Mix of Restaurants, Service-Based, and "Daily Traffic Driver" Tenants
- ▶ Multiple Points of Ingress and Egress Along S. Hacienda Boulevard and Newton Street
- ▶ Excellent Daytime Traffic, Amplified by Several Nearby Educational Facilities ( $\pm 8,400$  Students)
- ▶ Dense, Infill Area with Strong Surrounding Demographics, with \$118,515 Average Household Income and 395,000+ Population Within Five Miles
- ▶ Close Proximity to Credit Tenants, Including Sprouts Farmers Market, Vons, CVS, US Bank in Addition to Several Popular Local Restaurants and Retail Establishments





# INVESTMENT OVERVIEW

## Aerial Photo





# FINANCIAL ANALYSIS

## Offering Summary

|                           |                                                          |
|---------------------------|----------------------------------------------------------|
| Property Name             | Hacienda Village                                         |
| Property Address          | 2029 S. Hacienda Boulevard<br>Hacienda Heights, CA 91745 |
| Assessor's Parcel Number  | 8219-012-031                                             |
| Current Occupancy         | 100%                                                     |
| Year Built                | 1963                                                     |
| Gross Leasable Area (GLA) | ±23,645 Square Feet                                      |
| Lot Size                  | ±1.59 AC (±69,460 Square Feet)                           |

## Pricing

|          |              |
|----------|--------------|
| Price    | \$13,300,000 |
| Cap Rate | 5.75%        |
| Price/SF | \$562.49     |

## Annualized Operating Data

### Current

|                             |                  |
|-----------------------------|------------------|
| Gross Potential Rent        | \$765,012        |
| Expense Reimbursements      | \$319,366        |
| Gross Potential Income      | \$1,084,378      |
| Less Expenses               | (\$319,366)      |
| <b>Net Operating Income</b> | <b>\$765,012</b> |

## Expenses

### Current

|                           |                  |
|---------------------------|------------------|
| Property Tax (1.1590%)    | \$154,142        |
| Tax Special Assessments   | \$18,447         |
| Insurance                 | \$42,263         |
| CAM-Service Contracts     | \$34,101         |
| CAM-Repairs & Maintenance | \$17,174         |
| CAM-Utilities/Misc        | \$22,638         |
| Property Management       | \$30,600         |
| <b>Total Expenses</b>     | <b>\$319,366</b> |
| Expenses/SF/Year          | \$13.51          |

# FINANCIAL ANALYSIS

## Rent Roll - As of January 2026

| Suite       | Tenant Name                   | GLA   | % of GLA | Tenancy    | Expires    | Current Monthly Rent | Current Rent/SF/Mo | Lease Type | Increases | Options                        |
|-------------|-------------------------------|-------|----------|------------|------------|----------------------|--------------------|------------|-----------|--------------------------------|
| 2015        | Restaurant<br>(Pending Lease) | 1,500 | 6.34%    | New Tenant | 03/31/2028 | \$4,500.00           | \$3.00             | NNN        | 3% Annual | One, Five-Year @ FMV           |
| 2017        | Café FC                       | 1,500 | 3.17%    | ±3 Years   | 07/31/2028 | \$4,056.25           | \$2.70             | NNN        | 3% Annual | One, Five-Year @ FMV           |
| 2019        | Mermaid Beauty Center         | 1,500 | 6.34%    | ±7 Years   | MTM        | \$2,340.00           | \$1.56             | NNN        | None      | None                           |
| 2019.5      | Pho Restaurant                | 1,500 | 6.34%    | ±8 Years   | 04/30/2028 | \$3,796.42           | \$2.53             | NNN        | 4% Annual | Two, Ten-Year                  |
| 2021        | Hacienda Village Meats        | 2,400 | 10.15%   | ±42 Years  | 08/31/2027 | \$8,373.79           | \$3.49             | NNN        | 3% Annual | None                           |
| 2023        | Chronos Healthcare            | 1,300 | 5.50%    | ±1 Years   | 08/30/2029 | \$3,163.68           | \$2.43             | NNN        | 4% Annual | Two, Five-Year @ FMV           |
| 2025        | La Michoacana                 | 1,300 | 5.50%    | ±1 Years   | 05/31/2030 | \$3,575.00           | \$2.75             | NNN        | 4% Annual | One, Five-Year @ FMV           |
| 2027 & 2029 | Sunset Room                   | 2,600 | 11.00%   | ±60 Years  | 06/30/2027 | \$7,634.33           | \$2.94             | NNN        | 3% Annual | None                           |
| 2031        | Barber Shop                   | 595   | 2.52%    | ±11 Years  | 07/31/2029 | \$1,262.47           | \$2.12             | NNN        | 3% Annual | One, Five-Year @ 3% or FMV     |
| 2031.5      | Christy's Donuts              | 675   | 2.85%    | ±40 Years  | 08/31/2032 | \$3,158.62           | \$4.68             | NNN        | 4% Annual | One, Five-Year @ 3% Annual/FMV |

# FINANCIAL ANALYSIS

## Rent Roll (Continued)

| Suite               | Tenant Name                         | GLA               | % of GLA | Tenancy   | Expires             | Current Monthly Rent        | Current Rent/SF/Mo | Lease Type | Increases     | Options                       |
|---------------------|-------------------------------------|-------------------|----------|-----------|---------------------|-----------------------------|--------------------|------------|---------------|-------------------------------|
| 2033                | Wireless<br>(Mobigo Enterprises)    | 975               | 4.12%    | ±4 Years  | 04/30/2026          | \$1,239.50                  | \$1.27             | NNN        | None          | None                          |
| 2035                | Dentist<br>(California Smiles)      | 975               | 4.12%    | ±2 Years  | 09/30/2028          | \$2,844.54                  | \$2.92             | NNN        | None          | Two, Five-Year @ FMV (Min 3%) |
| 2037                | Smoke Shop                          | 975               | 4.12%    | ±15 Years | 06/30/2026          | \$2,359.35                  | \$2.42             | NNN        | 3% Annual     | None                          |
| 2039                | Nail Salon                          | 1,300             | 5.50%    | ±6 Years  | MTM                 | \$2,785.12                  | \$2.14             | NNN        | None          | None                          |
| 2043                | Hacienda's Dirty Laundry            | 1,460             | 6.17%    | ±25 Years | 06/14/2035          | \$4,555.20                  | \$3.12             | NNN        | 4% Annual     | Two, Five-Year @ FMV          |
| 2045                | Cleaners                            | 1,140             | 4.82%    | ±13 Years | 01/31/2028          | \$2,744.22                  | \$2.41             | NNN        | CPI Annual/4% | None                          |
| 2047                | Liquor Store                        | 1,950             | 8.25%    | ±25 Years | 01/31/2031          | \$5,362.50                  | \$2.75             | NNN        | 3% Annual     | Two, Five-Year                |
| # of Tenants:<br>18 | Total Available:<br>Total Occupied: | 0 SF<br>23,645 SF |          |           | Monthly:<br>Annual: | \$63,750.99<br>\$765,011.88 |                    |            |               |                               |

## Regional Map



±25 MILES



±19 MILES



±0.3 MILES

3

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# MARKET OVERVIEW

## Hacienda Heights, CA



Hacienda Heights is an exclusive retail submarket in eastern Los Angeles County, defined by limited land availability, established development patterns, and long-standing resistance to new commercial construction. The area is largely built out, with minimal vacant parcels and restrictive zoning that materially constrain new retail supply.

These conditions create a high barrier to entry environment where existing, well-located retail assets benefit from scarcity-driven demand and reduced competitive risk.

The submarket is supported by a dense and affluent residential base with strong household income levels and stable population characteristics. Hacienda Heights is widely recognized for its significant Asian population, including Chinese, Taiwanese, and Korean households, which drives consistent demand for food-oriented, service-based, and specialty retail uses. This demographic profile has historically supported strong tenant sales performance and stable occupancy across neighborhood retail formats.

Consumer spending is reinforced by high owner-occupancy, multi-generational households, and limited retail leakage due to the depth of surrounding commercial corridors. Retail centers aligned with daily-needs, dining, and service uses benefit from frequent visitation and repeat traffic, particularly along primary arterials with strong visibility.

Overall, Hacienda Heights functions as a supply-constrained and demographically resilient retail market where entry opportunities are limited. The combination of high barriers to entry, a culturally and economically strong consumer base, and proximity to major employment centers supports long-term stability and favorable conditions for rent growth as legacy leases roll to market.

### Nearby Major Infrastructure (+Distance to Subject Property)

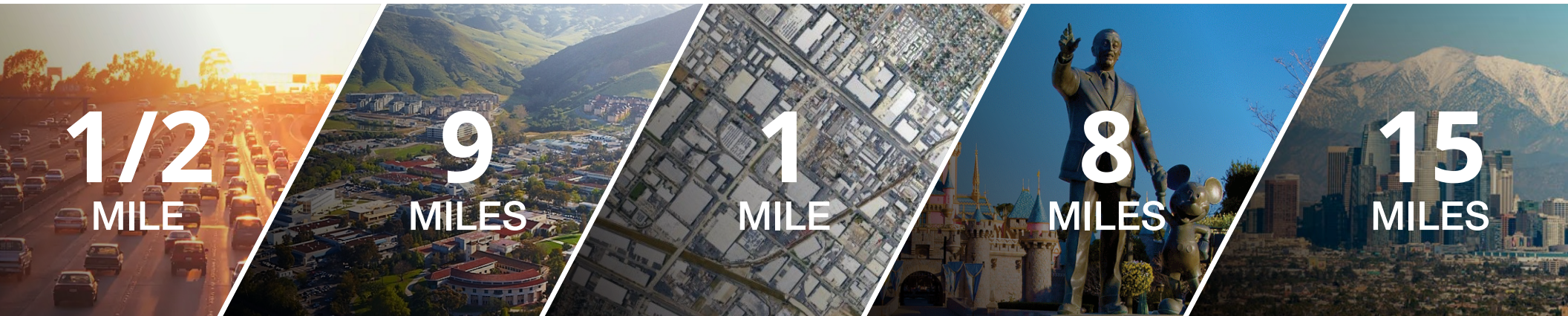
CA-60 Freeway  
(±400,000 Cars Per Day)

California State Polytechnic  
University Pomona

Rowland Heights/City of  
Industry Industrial Zone

Orange County  
Via CA-60 & CA-57

Downtown L.A.  
Via CA-60



### Subject Property Pylon Signage



Hacienda Heights Community Center

## Demographics

### Income & Economics

|                                      | 1-Mile    | 3-Mile    | 5-Mile    |
|--------------------------------------|-----------|-----------|-----------|
| Average Household Income             | \$135,655 | \$130,972 | \$118,515 |
| Average Household Retail Expenditure | \$94,962  | \$91,535  | \$88,267  |
| 2025 Daytime Population              | 16,800    | 111,605   | 348,000   |

### Population

|                 |        |        |         |
|-----------------|--------|--------|---------|
| 2030 Population | 21,463 | 85,282 | 398,750 |
| 2025 Population | 21,414 | 84,611 | 395,584 |
| 2010 Population | 22,312 | 89,286 | 412,899 |

### Households

|                 |       |        |         |
|-----------------|-------|--------|---------|
| 2030 Households | 6,698 | 26,526 | 123,908 |
| 2025 Households | 6,645 | 26,201 | 122,508 |
| 2010 Households | 6,383 | 24,948 | 119,953 |

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